Differentiated Back-to-School Night planning guide for teachers

Purpose: Help you design a Back-to-School Night presentation that highlights how you'll meet the unique needs, backgrounds, and strengths of every student—showing families you value equity and personalized learning from day one.

Quick steps for a differentiated presentation

1. Welcome every family

- Prepare a friendly introduction that shares your appreciation for diversity in your classroom.
- Ask families to share one thing that helps their child learn best (in person, sticky note, or digital form).

2. Showcase your approach to differentiation

- Explain—in clear, simple language—how you adapt lessons and support for different learners (e.g., small group work, varied activities, tools like M2 for personalized help).
- Share how students have voice and choice in how they learn and show understanding.
- Mention systems for translation, scaffolding, or enrichment as needed.

3. Invite family partnership

- Provide specific ways families can support differentiation at home (e.g., encouraging questions, sharing what strategies work best for their child).
- Let families know you're eager to communicate and partner about their child's needs throughout the year.

Teacher shecklist

needs.
Include one or two real examples of differentiation in your classroom (rotations, alternative assignments, use of tech).
Invite families to tell you about their child's strengths and needs—provide paper, digital surveys, or an open email invitation.
Clearly share your contact info and communication preferences.
Close by thanking families for their partnership in supporting EVERY learner.

Tip

A differentiated Back-to-School Night presentation helps families feel welcomed and reassured that you're focused on what makes every child unique—building trust and partnership for the year ahead.